



September 20th, 2024

Re: Trick r' Truck Community Event

Happy Fall! Six years ago, Recovering Hope Treatment Center had begun to build their expansion and during that time the facility had a parking lot full of construction vehicles. During a brainstorming session with the Better Together Coalition Coordinator, we decided to use the parking lot full of construction vehicles as an opportunity to invite the community to see what Recovering Hope Treatment Center is all about, share community resources and raise awareness of the behavioral health services and supports available in Kanabec County. Over the past years we have been joined various resources from the community including local behavioral health services, social service organizations, churches, early childhood supports, public health, and many other local businesses. These businesses and organizations have provided support through financial contributions, volunteer time, or providing equipment such as trucks, snowplows, police cars, an ambulance and more.

Since Trick 'r Truck debuted in 2018, the attendance has tripled in size with over 700 attendees in 2023. We have been overwhelmed with the support of this event year after year. This an event creates an environment where our community can connect, share resources, make positive connections with organizations as well as continuing our efforts to reduce the stigma related to substance use, recovery, and mental health.

This year our Trick 'r Truck event will be held on Saturday, October 26th, 2024, from 10am – 1pm at Recovering Hope treatment Center. We are currently seeking participation from community organizations and businesses interested in promoting the event through a variety of options – monetary donation, hosting a resource table, or bring a vehicle.

If you are interested in joining us, in any capacity listed above, or have additional questions please reach out to Sadie Broekemeier at 763-242-1400 or sadie@recoveringhope.life

Sincerely,

Sadie Broekemeier MA, LADC, LPCC

President Recovering Hope Treatment Center

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2023 Trick 'R Truck Sponsorship Information

Sponsorship Level	Investment	Support
Truck/ Equipment Sponsor	No cost to sponsor (Encouraged to hand out candy if able, please talk to Sadie if you need candy)	Able to advertise for their business and support the community by participating in this event.
Community Resource Table or ability to include items about resources in giveaway bags in unable to host a table	No cost to host a resource table.	Able to provide community with access and information to the resources available during the event.
Pumpkin Platinum Sponsorship Level	\$500.00 and over	Weekly recognition on social media leading up to the event. Post event recognition in the Kanabec County Times (and social media outlets) for support and sponsorship of the event. Recognition prior to event, throughout event and on event handouts.
Spooktacular Silver Sponsorship	\$100- \$499.99	Weekly recognition on social media leading up to the event. Ability to include items in the bag giveaways. Recognition throughout the event and on event handouts.
Boo- Nanza Bronze Sponsorship Level	\$50- \$100.00	Recognition throughout the event and on event handouts.

Sponsorship will be used to fund activities like pumpkin painting, cake walk and a DJ. Funds will also be used for candy, treats, giveaways and advertising for the event. The more sponsorship, the more fun we can plan.