# Holly Jolly Hustle A holiday marketing workshop

# **October 30 at 8AM**

'Tis the season to elevate your small business and sleigh the competition! Join the North Central Small Business Development Center for this hybrid workshop, where you'll unwrap the secrets to Small Business Saturday and holiday marketing strategies.

## **Viewing Parties**

We will be leading the workshop virtually, streaming live into local viewing parties, where you'll have the opportunity to connect with fellow local businesses and collaborate on potential holiday marketing campaigns. A virtual option is also available. Viewing party cities include:



Feat. Small Business Saturday Success Strategies

- Milaca
- Mora
- Pine City
- Lindstrom
- North Branch

# **Highlights**

- Crafting Compelling Campaigns
- Social Media Magic
- Dazzling Decor and Displays
- Data Driven Sleigh Ride
- 'Tis the Season for Sales

### **Register Today**

Register for this no-cost workshop by filling out this short google form by visiting www.clcmn.edu/smallbusiness-development-center



#### This workshop is sponsored by the North Central Small Business Development Center at Central Lakes College, alongside local East Central partners